



TO hold "its place in the sun," is the avowed purpose of a great nation's conflict. To hold "its place in the sun," is the object of every business in the great fight for industrial and commercial supremacy.

To be able to hold "its place in the sun," is the supreme test of an asphalt roof. It is the sun, not rain or snow, that plays havoc with a roof. If it can resist the drying out process of the sun beating down upon it, day after day, the rain or snow will not affect it except to wash it clean and keep it sanitary.

Certain-teed Roofing

takes "its place in the sun" and holds it longer than other similar roofing, because it is made of the very best quality roofing felt, thoroughly saturated with the correct blend of soft asphalt, and coated with a blend of harder asphalt. This outer coating keeps the inner saturation soft, and prevents the drying out process so destructive to the ordinary roof.

The blend of asphalt used by "The General" is the result of long experience. It produces a roofing more pliable than those which have less saturation, and which are, therefore, harder and drier.

At each of the General's big mills, expert chemists are constantly employed to refine, test and blend the asphalt used; also to experiment for possible improvements. Their constant endeavor is to make the best roofing still better.

The quality of CERTAIN-TEED is such that it is guaranteed for 5, 10 or 15 years, according to thickness (1, 2 or 3 ply). Experience proves that it lasts longer. Behind this guarantee is the responsibility of the world's largest manufacturer of roofings and building papers.



The General makes one third of America's supply of asphalt roofing. His facilities are unequalled, and he is able to produce the highest quality roofing at the lowest manufacturing cost.

CERTAIN-TEED is made in rolls, also in slate covered shingles. There is a type of CERTAIN-TEED for every kind of building, with flat or pitched roofs, from the largest skyscraper to the smallest residence or outbuilding.

CERTAIN-TEED is sold by responsible dealers all over the world, at reasonable prices. Investigate before you decide on any type of roof.

General Roofing Manufacturing Company

World's Largest Manufacturer of Roofings and Building Papers

New York City Chicago Philadelphia St. Louis Boston Cincinnati
Pittsburgh Detroit San Francisco Los Angeles Milwaukee Indianapolis
New Orleans Minneapolis Seattle Kansas City
Atlanta Richmond Des Moines Houston Dallas London Sydney

For Sale By Louisa Furniture Company, Louisa, Ky.

MILO.

Miss Mary Reed was calling on Miss Ina James last week.

Miss Lydia Hinkle, of Stidham, was in Milo Friday.

Mrs. Vernon Cline, of Springfield, O., was visiting friends at Milo recently.

Miss Roberta Kirk, of Inez, who had been visiting Misses Mary and Rose Pinson, has returned home.

Miss Hazel Ray, of Tomahawk, was calling on Miss Mary Reed Sunday.

Miss Ina Laney, of Peach Orchard, is visiting home folks.

Miss Lizzie Moore, of Grassy, was the guest of Miss Myrtle Williamson Sunday.

Miss Edna Lorraine Pinson, of Bor-

derland, W. Va., is the guest of Misses Mary and Rose Pinson.

Miss Ova Reed was visiting Miss Minnie Fannin last week.

Bill Hopson has gone to W. Va., where he has a position.

Mrs. Ida Spence was calling on Mrs. Amy Reed Sunday.

Henry Hobson returned from Catlettsburg Sunday.

Misses Gertrude Williamson and Hazel Parsley, of Huntington, were in Milo Sunday.

Mrs. Lizzie Pinson and children, of Borderland, are visiting relatives at this place.

Dewey James returned from W. Va. last week.

Misses Mary and Ova Reed attended

church at Stidham the third Sunday. Russell James, of Barnabus, W. Va., is visiting home folks this week.

Misses Mary and Rose Pinson are contemplating a trip to Pikeville soon. Herbert Williamson, of Tomahawk, was in Milo Sunday.

Misses Alka and Maxie Hopson were visiting Miss Minnie Fannin Sunday. Mrs. Kelly M. Sammons was calling on Mrs. Henry Hopson last week.

Miss Hazel Haney who has been visiting Miss Oypale Fannin, has returned to her home at Inez.

Misses Mary Reed and Hazel Ray were horseback riding Sunday.

Miss Ina James was calling on Miss Mary Reed Sunday.

RATCLIFF

Misses Mabel and Nellie Rucker, of Willard, were visiting their cousins, Misses Flossie and Belvie Lawson Saturday and Sunday.

T. B. Ratcliff, of Holden, W. Va., was visiting friends and relatives at this place recently.

Mr. Charley E. Ratcliff and Miss Ethel B. Waddell of this place attended the Sabbath school at Lost creek Sunday.

Miss Samantha Burke was shopping at the store of Miller and Cooksey Monday.

Rr. Stuart, of Scuffle Branch, left Monday for Holden, W. Va.

Mr. Calven Thomas passed up our creek Sunday.

Miss Bertha Cooksey was visiting her aunt, Mrs. Anna Cooksey of this place Monday.

Mr. and Mrs. Ulric Miller and little son, Charles, were visiting parents at Lick creek.

D. F. Stuart made a business trip to J. M. Cooksey's Tuesday.

Mr. Charles E. Lawson will leave soon for Cincinnati where he has employment.

Mr. C. J. Horton and V. B. Stuart, of Bee Tree, made a business trip to East Fork Thursday.

Miss Wanda M. Stuart was the pleasant guest of Miss Flossie and Belvie Lawson Monday evening.

Mr. Robt. Ratcliff, of Lost creek, passed up our creek Tuesday.

Mr. Harry Ratcliff will leave soon for Missouri where he will make his future home.

Miss Ethel B. Waddell is visiting relatives at Counts X roads now.

Mr. Winton R. Griffith was calling on Miss Wanda Mae Stuart Sunday.

Mr. Frank Thomas was calling on Miss Lizzie Smith Sunday.

W. M. Stuart and little brother will leave soon for Hicksville where they will make their future home.

Notice of Commissioner's Sale.

By virtue of a judgment of the Lawrence Circuit Court in the case of Lindsey Fannin, against Jeff Collinsworth, Laura Collinsworth and John Towler, rendered at its April term, 1915, undersigned commissioner will on Monday, the 21st day of August, 1916, at the front door of the court house in Louisa, Ky., being county court day, offer for sale to the highest bidder the following property to pay Plaintiff's debt of \$1,500.00 with interest from November 12, 1914, and the cost herein. Said property described as follows: A tract of land situated in Lawrence county, Ky., and on Little Catt Creek. Beginning at Big Catt Creek at a set-in stone a corner of Ben Rice, thence up the hill a west course with Ben Rice's line a Garrel Short's line, (now Noah El's line) to C. W. Jones' line; thence with C. W. Jones line to Little Catt Creek just below C. W. Jones house; thence up said creek to Sycamore, a corner of Jay Shortridge, thence up the point a straight course and with a line fence between Jay Shortridge and J. W. Towler (now Jeff Collinsworth) to Adam Harmon's line, thence with Adam Harmon's line to Jack Scott's line, thence with his line an east course down the point to Catt Creek; at or near the forks of said creek; thence down the creek with its meanders to the beginning, at Ben Rice's line, containing 175 acres more or less.

Terms: Sale will be made on a credit of six and twelve months, purchaser to execute bond payable to Commissioner with approved Security. W. M. SAVAGE, M. C. L. C. C.

ZELDA.

Zelda school is progressing nicely with teacher, Miss Marie Roberts. The improvement league meets at our school house every other Tuesday night.



HER MATINEE COAT.

Rose velvet so thick it almost becomes plush is the material of this beautiful garment. A very full cape is shirred three times on to a black velvet yoke, matching the deep cuffs. Please notice the unusual way of confining the fullness in the back, a buttoned strap. The coat is lined with rose taffeta.

WAISTS DARK OR LIGHT.

Whether in dark colors to match the suits or in light pastel shades, sheer-ness is the dominant style feature of the fall waists. It is expected that the dark waists to match the suits will be in vogue as the fall season advances, but the early buying favors the white and pastel shades. Sheer silk crape is again taking the lead with the early buyers. Chiffon, however, is being taken up more extensively than in the past two seasons.

Crape de chine is a decidedly important factor in the practical waists, which require service as well as attractiveness. White and flesh color crape de chine continues to attract, but some of the pastel shades, such as gray, tan and blue, are included in the orders for early shipment.

Misses Bertha Cornette and Grace Stewart and Mr. Ernest Lakin were out boating Sunday afternoon.

Miss Margie Rickman is visiting her sister, Lute Workman, of Portsmouth, O., this week.

Mr. Frank Gillan was calling on Mr. Jack Bellamy Sunday.

Mr. and Mrs. Coon Kinner, of Catapo, have moved to Greenup.

Lakin Block, of Huntington, W. Va., was here Sunday last.

Mont Day and Harrison Moore have left for Logan, W. Va., where they expect to work.

Henry Akers, of Louisa, was calling on his best girl Sunday.

Mr. Pool Layne is working in Ashland.

Oil Woods, of Portsmouth, O., was calling here Saturday.

Mrs. Hester McDaniel, of Buchanan, is very ill at this writing.

Hazel, little daughter of L. E. Cooksey, was in Louisa last week.



Coffins, Caskets, Undertakers Supplies of all Kinds

We carry a large line and sell at considerably below the prices usually charged elsewhere.

WE CONDUCT FUNERALS IN THE MOST APPROVED MANNER.

Snyder Hardware Company

LOUISA, 1-1 2-1 KENTUCKY

CASH IN ADVANCE PLAN TO BE ADOPTED

On October 15th, 1916, the Big Sandy News Subscription List will be on a New Basis, and the Paper will be Sent Only until the Date Paid in Advance.

INCREASED COST OF PRODUCTION FORCES THIS CHANGE

As announced in the above headline the Big Sandy News will change its policy in handling the subscription list. We are compelled either to increase the subscription to \$1.50 per year or to take steps that will stop all leaks and waste. We hope by doing the latter to keep the subscription price at one dollar.

We are making announcement of our new policy several months in advance of its adoption so that all our friends and subscribers will have ample time to get on the new basis.

It has been customary from "time immemorial" almost, for country papers to extend credit to subscribers and to continue sending the paper until death, poverty, disease, hopeless delinquency, or an earthquake caused a break. This is bad business and oftentimes very unsatisfactory. Some people get the impression that the publisher is trying to force the paper on them. This is one thing the publisher of the Big Sandy News can truthfully say he has never intended nor had any desire to do. In soliciting we do not even insist strongly upon anyone subscribing for the paper, because we never want to push it upon any person. Our efforts are directed chiefly to making a paper worth the subscription price. Nevertheless, a few people seem to think the paper is being forced upon them when it continues beyond the date paid for.

On the other hand, we have had a number of subscribers to resent our action in stopping the paper at the expiration of the period paid for, saying it was a reflection on their credit. This is the source from which we anticipate most of the trouble that is likely to come in changing to a strictly cash in advance system. But when the change is made it will be absolutely necessary to enforce it impartially. The mailing list will be in charge of an employee who doesn't know any better than to stop every subscription at its paid expiration.

Although as above stated, the proposition has two sides, we believe our friends and patrons will like the new system better. We ask their kind cooperation in establishing this more business-like plan.

Subscription Rates.

Sent One Year to any U. S. address, postage paid.....\$1.00.
Six months, postage paid......50.
Four months, postage paid......25.
No subscription entered for less than 50 cents.

What of the future? What of the European War? What of Mexico? of the political situation in the United States? Momentous events are happening every day. No man can predict what changes in world history may come tomorrow. To keep posted, to keep in touch day by day, you should read the COURIER-JOURNAL.

It prints the news as it occurs, fuller, better, more accurately than any paper in this territory. It is Democratic in politics, but truthful above all.

The regular price of the DAILY COURIER-JOURNAL is \$4.00 a year (Sunday issue \$2.00 additional). For the National Campaign, however, you can have

DAILY COURIER-JOURNAL (Not Sunday)

Five Months For.....\$1.50 By Mail PROVIDED you live on a Rural Route or at a Post-office where the Courier-Journal has no regular delivery agent. NO ORDER will be accepted at this price after September 1, 1916. Address: Courier-Journal Co., Louisville, Ky. Or give subscription to ATKINS & VAUGHAN, Agent at Louisa, Ky.

The LOUISVILLE TIMES is the best afternoon paper published in the South or West. It covers the

Kentucky news field as no other paper can cover it. It gives the news hot from the wires.

For the Campaign

You can have THE TIMES sent you BY MAIL on Rural Routes or in towns where there is no regular agent

5 MONTHS FOR \$1.50

(Regular price \$2.50 six months) Provided your subscription order is received not later than September 1, 1916. After that date regular rates apply. Address:

Louisville Times Co., Louisville, Ky.

Or give subscription to ATKINS & VAUGHAN, Agent at Louisa, Ky.

HOUSE & LOT FOR SALE:—One 2-story frame house on Luck avenue. House new. Large lot. For further description and price apply to AUGUSTUS RYDNER.

REAL STOCK FARMS AT REASONABLE PRICES

250 acres within 12 miles of Cincinnati, on Ohio river, in Boone county, Ky., on good plus, near Fern Bank Dam. 100 acres river bottom, 250 acres blue grass rolling land.

1000 acres within four miles of railroad, near Webbville, Lawrence county, Ky. 50 acres creek bottom, 800 acres blue grass hill land. 250 acres timber. Fenced and cross fenced. No agents.

For prices and terms, if you mean business, see owner or write H. N. FISCHER, 110 East Central Avenue, Ashland, Ky. 11-12-15.

FARMS FOR SALE.

Farm, 18 acres bottom land, 1-room dwelling house, on river, railroad and county road, close to church, school and stores. Plenty fruit trees. Good garden.

Farm, 65 acres, mostly in grass; house and barn, young orchard; three miles from Louisa. \$1500.00.

Farm, 60 acres, one mile from Fort Gay, W. Va. On railroad and county road and river. Good land. No house. Price \$1000.

About 25 acres fertile river bottom land, one-half mile below Fort Gay.

Also 100 acres adjoining Fort Gay. Good grass land, six or seven acres of it level. Price \$2000.

F. M. TATLER, Louisa, Ky. 11-12-15

READ EVERY WORD OF THIS.

It Will Help You. It Has Helped Others. Why Not You?

For almost four years my business has been increasing. I am better acquainted with the country and people. I have tried to please all my customers and give every man the worth of his money. I am able to care for you while here, will show you more country in three days than any man in Scioto county and it costs you nothing. I will feed you good home raised and home cooked grub, put up in the Big Sandy fashion and it costs you nothing whether you buy or not. Why go to other dealers where you have to walk for miles and pay board, etc., when you can buy from one of your own Big Sandy boys and have a good time at my expense. We have good land here dear reader and it has a very reasonable price on it. Most all the lands are good. Listen to this:

80 a. with two houses, plenty fruit, 20 a. bottom and good hill. All for \$1400.00. \$1000.00 cash, balance to suit you.

168 a. 100 a. level and rolling, two houses, fair barn and old school house on farm. All for \$2000.00. \$1500.00 cash, balance to suit you.

I can not tell you all the bargains I have but most anything you want I have it or will help you hunt it up. Land is leasing here for oil and gas at the per acre. Better get hold of some of it. Write me what you want. I answer all letters as soon as possible after received. Come to Ironton, O., then take the D. T. & I. for Bloom Junction, O. Write me and I will meet you at the station. You are invited to call on me.

FRED B. LYNCH

Bloom Switch, Ohio.

We have in stock a full supply of repairs for McCormick and Deering Mowers. Also mowers and rakes for sale. SNYDER HDWE. CO. 28-21.



Birdsell Wagons,

Best in the World

We are Closing Out Our Stock

Snyder Hdwe. Co.



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It is free—it tells how you can have local and long distance telephone service in your home at very small cost.

Send for it today. Write nearest Bell Telephone Manager, or

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SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY OF KENTUCKY, INCORPORATED.

